



Inspirational Solutions
In your hands consultancy

Introduction to NLP; for Business Professionals

Neuro-Linguistic Programming (NLP) is one of the fastest growing solutions to those who want to improve their personal life/development, business or professional life. NLP is at the cutting edge of business and co-operate consultancy, which has been tried and tested globally with inspirational success.

NLP is an established set of principles for developing personal performance, based on understanding and influencing our thoughts and view of the world. NLP is simply the study of how our mind, language and behaviour relate to each other, and has been around for over 30 years.

NLP is the way forward for businesses; it provides Excellent communication, leadership, management, sales and facilitation skills, enabling strategic change, creativity and problem solving as well as the effective learning and development for all staff members.

What will you get out of the course?

- An increased self awareness that will make you even more effective in your communication
- The ability to inspire and motivate others
- Understanding of rapport and how to use it to build rapport with colleagues & patients.
- To understand your role and impact on others
- To be able to manage your state regardless of whatever situation you are in.
- How to make Effective achievable goals
- Easy and effective problem solving techniques that can be utilised in all areas of your business.
- Effective patient and carer relationships that promote and motivate the patient's health.

What will be covered?

During this program, you will be experiencing and learning an approach to applying NLP in business which is both unique and pragmatic because it is

based on many years of real world experience, and you will have many opportunities to explore the application of NLP in your own professional environment because of the modular program schedule.

- Communication and Unconscious communication.
- The structure of experience
- Managing state
- Rapport, Pacing and leading
- Understanding patterns of behaviour
- Reframing techniques
- Creative problem solving techniques

Who is the course for?

The course is for anyone who wants to improve themselves and learn new skills. This course is of particular value for business professionals in HR, managerial positions and sales.

What other people have said.

‘What an inspirational course, why don't they teach this at school, college, uni?’

‘I could have done with doing this course 10 years ago!’

‘The training was clear and easy to understand’

‘I have gained so many insights into myself can't wait to start putting them into practise.’

Who is Donna Blinston?

Donna Blinston is a Master Practitioner in NLP and founder of Inspirational Solutions Donna is extremely passionate about improving people's quality of life. By teaching the tools and techniques of NLP it will enable people to reach their full potential, get what they want out of their career and enjoy their work.

We run bespoke corporate NLP programs that have doubled sales conversion rates and helped corporate L&D professionals to increase training retention and achieve dramatic changes in the impact of their training design and delivery.

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For further information or to book your place on the next course
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