



Inspirational Solutions In your hands consultancy

Diploma in NLP-For Businesses

What has NLP Got to Offer to Businesses?

Neuro-Linguistic Programming (NLP) is an established set of principles for developing personal performance, based on understanding and influencing our thoughts and view of the world. NLP is simply the study of how our mind, language and behaviour relate to each other, and has been around for over 30 years. We can use it to improve relationships and achieve goals that are important to you in both your personal and professional life.

The NLP Business diploma covers; leadership, sales, training and strategic change as well as learning and development, creativity and problem solving. This 4 day NLP diploma will provide your business with a variety of strategies for maximising both efficiency and future profit potential.

Who is Donna Blinston

Donna Blinston is a Master Practitioner in NLP and founder of Inspirational Solutions Donna is extremely passionate about improving people's quality of life. By teaching the tools and techniques of NLP it will enable people to reach their full potential, get what they want out of their career and enjoy their work.

We run bespoke corporate NLP programs that have doubled sales conversion rates and helped corporate L&D professionals to increase training retention and achieve dramatic changes in the impact of their training design and delivery.

What other people have said.

'What an inspirational course'

'I could have done with doing this course years ago!'

'The training was clear and easy to understand'

'I have gained so many insights into myself can't wait to start putting them into practise.'

How is the Diploma Structured?

From day one you will be learning the theory behind each technique followed by a demonstration of how and when this technique would be used. Each candidate will then carryout an exercise on the technique so that each delegate gets the opportunity to learn and practise the technique in a teaching environment.

The delegates will be consistently assessed on the competencies to follow the techniques and the understanding of how and when the techniques would be used.

Who is this Course For?

This course is for anyone who wants to learn new skills and have immediate results in both there personal and professional life. Especially for people in the field of:

- Management
- HR
- Business Development
- Sales
- Training
- Team Leaders

Penrhiw Houses
Rhydymain
Dolgellau
Gwynedd
LL40 2BD
01341450663

info@inspirationsolutions-nlp.co.uk
www.inspirationsolutions-nlp.co.uk



Inspirational Solutions

In your hands consultancy

What Will Be Covered

During this program, you will be experiencing and learning an approach to applying NLP in business which is both unique and practical; as it is based on many years of real world experience. You will have many opportunities to explore the application of NLP in your own professional environment because of the modular program schedule.

- Communication and Unconscious communication.
- The structure of experience
- Managing state
- Rapport, Pacing and leading
- Outcomes - compelling goals
- Understanding patterns of behaviour
- Reframing techniques
- Future pacing
- Creative problem solving techniques
- Modelling high performance
- Meta Model - questions to enrich experience
- Milton Model - the language of influence
- How to Give Feedback
- Logical Levels of Change and development

Why Attended This Course

On attending this diploma you receive hands on experience of the powerful techniques of NLP. This will not only be an amazing learning and development course, for the development and success of your business but also your own personal development. Donna Blinston is an accredited trainer of NLP trained by the only recognised trainer trainers of NLP in the field and accredited by Kingston University. By the end of the diploma not only will you have learnt how to use a range of NLP techniques but you will know which techniques to use to resolve a certain situation.

What will You Obtain from Attending this Diploma

Leadership Skills

1. Develop peak performance & motivation - understand how people 'Tick'
2. Increase your flexibility to work with a variety of contrasting personalities
3. Experience greater well being even under very stressful conditions
4. Elicit valuable unconscious information to help colleagues transform

Sales & Marketing Skills

1. Apply advanced communication, rapport and influence & create 'buy-in'
2. Sharpen your negotiation, sales & presentation skills with ease
3. Understand, model & replicate success strategies; yours/your colleagues
4. Lead, persuade and motivate colleagues to accomplish greater goals

Management Skills

1. Enhance abilities to respond to a variety of challenges & situations
2. Create dynamic, personal, relationships with greater 'clout' & influence
3. Enhance risk management abilities by eliciting greater 'quality' information
4. Facilitate change & create greater acceptance, co-operation & involvement

Creativity, Invention and Problem Solving Skills

1. Develop new problem solving skills that generate innovation & new insight
2. Generate deep states of 'FLOW' and accelerate creativity & accomplishment
3. Apply Walt Disney's creativity model and learn to imager invention
4. Improve outcomes by understanding how to transform your perspective

Penrhiw Houses
Rhydymain
Dolgellau
Gwynedd
LL40 2BD
01341450663

info@inspirationsolutions-nlp.co.uk
www.inspirationsolutions-nlp.co.uk